



HELLA EMERGENCY
REPLACEMENT OPTICS

The background of the advertisement is a dark, almost black, space filled with the glow of emergency lights. In the upper center, there are two pairs of lights: one pair is blue and the other is red. Below them, two large, bright white lights are positioned horizontally, creating a strong focal point. The lights have a starburst or lens flare effect, with rays of light extending outwards. The overall atmosphere is one of urgency and high-tech performance.

HERO

HELLA UNDERCOVER HIDEAWAY

HELLA Emergency Replacement Optics

INTRODUCING THE NEW

HERO

HELLA EMERGENCY REPLACEMENT OPTICS

HERO, The first patent pending undercover hideaway of its kind!

WHY? HERO inserts directly into the socket hole of the OE bulb. This means no more dismounting and drilling of the light chamber - say goodbye to long adhesive dry times - and it powers right from the socket, simplifying the wiring process.

HERO ELIMINATES THE PROBLEMS & RISKS ASSOCIATED WITH THE STANDARD CONCEALED LIGHTHEADS

- Time consuming install process (silicone needs to dry 24 hours before install)
- Room for failure even with experience installers
- Headlight damage during install causing an non-tight seal and leads to moisture buildup
- Unprofessional finished look
- OE Warranty claim issues
- Safety risk – lack of visibility of the OE indicator lights



 NO DRILLING

 NO SEALING

 NO TROUBLE

HERO IS...

CLEAN

No drilling or adhesive



SMART

No damage to OE equipment



SAFE

Advanced override for OE indicator function



COLORFUL

One lighthouse all 4 color choices



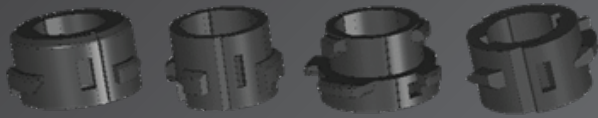
CONFIDENT

5 year warranty and no hassle returns



HERO

HOW'S THAT POSSIBLE, **EVERY VEHICLE USES DIFFERENT BULBS AND SOCKETS?**



HELLA has designed HERO specific vehicle adapters to provide a smooth and tight fit for a variety of vehicles.

WHAT HAPPENS WITH THE ORIGINAL BULB FUNCTION?

HERO goes above and beyond the standard concealed lighthoods by also functioning as the original indicator light. The adapters position the lighthouse in the exact place of the original bulb which always ensures equal light distribution and good visibility.

HERO can be used in almost all modern US police cars. (Ford Explorer, Chevy Tahoe, F-150 and even the new 2020 Ford Interceptor Utility).

We developed a universal plug that inserts into the original bulb socket. HERO gets the impulse directly from the vehicle.

IT'S THAT EASY.



WHY STORE VARIOUS FLASHING COLORS? HERO CAN DO IT ALL.

Every HERO model is able to flash in all four warning colors - Red/Blue/Amber/White. So the same HERO lighthead can be used for police and security vehicles, ambulances, fire trucks, tow trucks, roadside assistance and construction vehicles.

HERO is designed for Stop, Tail, Turn and Reverse light applications and comes in three different indicator colors - White, Amber and Red.

Example: Use White for Reverse light chambers, Amber for Turn signals or Red behind Red Stop, Tail or Turn and Park lenses.



COST COMPARISON CHART

	Current	HERO
Labor costs per hour	\$60.00	
Average head/taillight demounting time	10 min	0
Drilling, vacuum, lighthouse fitting	30 min	0
Sealer application	20 min	0
Sync LED and connect to siren control/toggle switch	30 min	15 min
Total install time per lighthouse	90 min	15 min
Install cost	\$90.00	\$15.00
Sealer dry time to full cure	24 hrs	0
Material investment		
Avg cost of LED lighthouse	\$55.00	\$90.00
Install materials	\$10.00	0
Total Cost	\$155.00	\$105.00

PART NUMBERS

LIGHTHEADS

HERO White	358118101
HERO Amber	358118111
HERO Red	358118121

HERO Flex White	358118501
HERO Flex Amber	358118511
HERO Flex Red	358118521

INFO: The Flex series is for siren use only.

CONNECTORS

Chevy Tahoe Harness Adapter C1	358118371
Chevy Silverado Harness Adapter C2	358118441
Chevy Tahoe Harness (21-22) Adapter C3	358118471
Chevy Silverado Harness (21-22) Adapter C4	358118481

REPLACEMENT PARTS

Spare Integration Cable	358118361
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ADAPTERS

Adapter A1	358118301
Adapter A2	358118311
Adapter A3	358118321
Adapter A4	358118331
Adapter A5	358118341
Adapter A6	358118351
Adapter A7	358118391
Adapter A8	358118401
Adapter A9	358118411
Adapter A10	358118421
Adapter A11	358118431
Adapter A12	358118451
Adapter A13	358118461

VEHICLE APPLICATIONS

FORD

			HERO	ADAPTER
Police Interceptor Utility	2020-2022	Rear Turn indicator	Amber	A5
	2020-2022	Reverse light	White	A2
Explorer	2016-2022	Front Turn indicator	Amber	A8
	2016-2022	Reverse light	White/Amber	A3
F-150 XL/ST-X	2021-	Front Turn indicator	Amber	A12
	2021-	Rear Turn indicator	Amber	A10
	2021-	Reverse, Brake light	White/Red	A13
F-150	2019-2020	Front Turn indicator	Amber	A3 (A6)
	2016-2020	Brake light (3 chamber)	White/Red	A5
	2016-2020	Reverse light (3 chamber)	White	A2
	2015-2018	Front Turn indicator	Amber	A2
F-250	2017-2020	Front Turn indicator	Amber	A3 (A5)
	2017-2020	Rear Turn indicator	Amber	A6
	2017-2020	Reverse light	White	A6
	2017-2020	Brake light (both chambers)	White/Red	A3
Escape	2020-	Front Turn indicator	Amber	A6
	2020-	Reverse light	White	A2
Ranger XL	2020-	Front Turn indicator	Amber	A6
	2020-	Rear Turn indicator	Amber	A6
	2020-	Reverse light	White	A2
Expedition	2018-2020	Front Turn indicator	Amber	A3
	2018-2020	Brake light (S/T/T)	White/Red	A5
	2018-2020	Reverse light	White	A7

CHEVROLET

			HERO	ADAPTER
Tahoe	2015-2020	Front Turn indicator	Amber*	A1
	2021-2022	Rear Turn indicator	Amber	A10
	2021-2022	Brake light	White/Red	A6
	2021-2022	Front Turn indicator	Amber*	A9
Silverado	2017-2019	Brake light/Turn indicator	White	A2
	2019-2022	Front Parking Light	Amber*	A9
	2019-2022	Brake light (both chambers)	White/Red	A6
Traverse / Equinox	2019-	Front Turn indicator	Amber	A6
Colorado	2020-	Front Turn indicator	Amber	A3
	2020-	Brake light (both chambers)	White/Red	A6

OTHER BRANDS:

			HERO	ADAPTER
Nissan Pathfinder	2020-	Front Turn indicator	Amber	A11
Toyota 4Runner	2019-	Front Turn indicator	Amber	A11
	2019-	Rear Turn indicator	Amber	A2
Toyota Tacoma	2020-	Front Turn indicator	Amber	A11

* We recommend using our Chevy Headlight Adapter cables for a smooth and clean install. Verify the correct harness part number.

HERO

For more information:



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999.142-995