



HELLA UNDERCOVER HIDEAWAY

HELLA Emergency Replacement Optics

INTRODUCING THE NEW



HELLA EMERGENCY REPLACEMENT OPTICS

HERO, The first patent pending undercover hideaway of its kind!

WHY? HERO inserts directly into the socket hole of the OE bulb. This means no more dismounting and drilling of the light chamber - say goodbye to long adhesive dry times - and it powers right from the socket, simplifying the wiring process.

HERO ELIMINATES THE PROBLEMS & RISKS ASSOCIATED WITH THE STANDARD CONCEALED LIGHTHEADS

- Time consuming install process (silicone needs to dry 24 hours before install)
- Room for failure even with experience installers
- Headlight damage during install causing an non-tight seal and leads to moisture buildup
- Unprofessional finished look
- OE Warranty claim issues
- Safety risk lack of visibility of the OE indicator lights













HERO IS...

CLEAN

No drilling or adhesive

SMART

No damage to OE equipment **SAFE**

Advanced override for OE indicator function

COLORFUL

One lighthead all 4 color choices

CONFIDENT

5 year warranty and no hassle returns













HOW'S THAT POSSIBLE, EVERY VEHICLE USES DIFFERENT BULBS AND SOCKETS?



HELLA has designed HERO specific vehicle adapters to provide a smooth and tight fit for a variety of vehicles.

WHAT HAPPENS WITH THE ORIGINAL BULB FUNCTION?

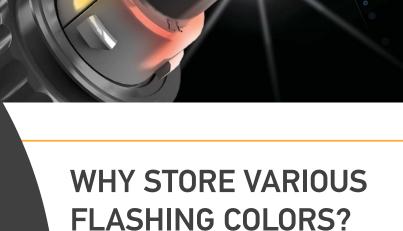
HERO goes above and beyond the standard concealed lightheads by also functioning as the original indicator light. The adapters position the lighthead in the exact place of the original bulb which always ensures equal light distribution and good visibility.

HERO can be used in almost all modern US police cars. (Ford Explorer, Chevy Tahoe, F-150 and even the new 2020 Ford Interceptor Utility).



We developed a universal plug that inserts into the original bulb socket. HERO gets the impulse directly from the vehicle.

IT'S THAT EASY.



Every HERO model is able to flash in all four warning colors - Red/Blue/Amber/White. So the same HERO lighthead can be used for police and security vehicles, ambulances, fire trucks, tow trucks, roadside assistance and construction

vehicles.

HERO CAN DO IT ALL.

HERO is designed for Stop, Tail, Turn and Reverse light applications and comes in three different indicator colors - White, Amber and Red. Example: Use White for Reverse light chambers, Amber for Turn signals or Red behind Red Stop, Tail or Turn and Park lenses.



COST COMPARISON CHART

| | Current | HERO_ | |
|---|----------|----------|--|
| Labor costs per hour | \$60 | 60.00 | |
| Average head/taillight demounting time | 10 min | 0 | |
| Drilling, vacuum, lighthead fitting | 30 min | 0 | |
| Sealer application | 20 min | 0 | |
| Sync LED and connect to siren control/toggle switch | 30 min | 15 min | |
| Total install time per lighthead | 90 min | 15 min | |
| Install cost | \$90.00 | \$15.00 | |
| Sealer dry time to full cure | 24 hrs | 0 | |
| Material investment | | | |
| Avg cost of LED lighthead | \$55.00 | \$90.00 | |
| Install materials | \$10.00 | 0 | |
| Total Cost | \$155.00 | \$105.00 | |

PART NUMBERS

| LIGHTHEADS | | ADAPTERS |
|------------|-----------|------------|
| HERO White | 358118101 | Adapter A1 |
| HERO Amber | 358118111 | Δdanter Δ2 |

| TILITO ATTIBET | 330110111 |
|----------------------------|--------------------|
| HERO Red | 358118121 |
| | |
| HERO Flex White | 358118501 |
| HERO Flex Amber | 358118511 |
| HERO Flex Red | 358118521 |
| | |
| INFO: The Flex series is f | or siren use only. |
| | |
| CONNECTORS | |

| 358118371 |
|-----------|
| 358118441 |
| 358118471 |
| 358118481 |
| |

REPLACEMENT PARTS

Spare Integration Cable 358118361

| Adapter A1 | 358118301 |
|-------------|-----------|
| Adapter A2 | 358118311 |
| Adapter A3 | 358118321 |
| Adapter A4 | 358118331 |
| Adapter A5 | 358118341 |
| Adapter A6 | 358118351 |
| Adapter A7 | 358118391 |
| Adapter A8 | 358118401 |
| Adapter A9 | 358118411 |
| Adapter A10 | 358118421 |
| Adapter A11 | 358118431 |
| Adapter A12 | 358118451 |
| Adapter A13 | 358118461 |



VEHICLE APPLICATIONS

| FORD | | | HERO | ADAPTER |
|---|---|---|--|---|
| Police Interceptor Utility | 2020- | Rear Turn indicator | Amber | A5 |
| | 2020- | Reverse light | White | A2 |
| Explorer | 2016-2019 | Front Turn indicator | Amber | A8 |
| | 2016-2019 | Reverse light | WhiteAmber | A3 |
| F-150 XL/ST-X | 2021- | Front Turn indicator | Amber | A12 |
| | 2021- | Rear Turn indicator | Amber | A10 |
| | 2021- | Reverse, Brake light | White/Red | A13 |
| F-150 | 2019-2020 | Front Turn indicator | Amber | A3 (A6) |
| | 2016-2020 | Brake light (3 chamber) | White/Red | A5 |
| | 2016-2020 | Reverse light (3 chamber) | White | A2 |
| | 2015-2018 | Front Turn indicator | Amber | A2 |
| F-250 | 2017-2020 | Front Turn indicator | Amber | A3 (A5) |
| | 2017-2020 | Rear Turn indicator | Amber | A6 |
| | 2017-2020 | Reverse light | White | A6 |
| | 2017-2020 | Brake light (both chambers) | White/Red | A3 |
| Escape | 2020- | Front Turn indicator | Amber | A6 |
| | 2020- | Reverse light | White | A2 |
| Ranger XL | 2020- | Front Turn indicator | Amber | A6 |
| | 2020- | Rear Turn indicator | Amber | A6 |
| | 2020- | Reverse light | White | A2 |
| Expedition | 2018-2020 | Front Turn indicator | Amber | A3 |
| | 2018-2020 | Brake light (S/T/T) | White/Red | A5 |
| | 2018-2020 | Reverse light | White | A7 |
| CHEVROLET | | | HER0 | ADAPTER |
| Tahoe | 2015-2020 | Front Turn indicator | Amber* | A1 |
| | 2021- | Rear Turn indicator | Amber | A10 |
| | 2021- | Brake light | White/Red | A6 |
| | | F . D . I . I . I . | Amber* | A9 |
| Silverado | 2019-2020 | Front Parking Light | Allibei | ~/ |
| Silverado | 2019-2020 2019-2020 | Front Parking Light Brake light (both chambers) | White/Red | A6 |
| Silverado Traverse / Equinox | | | | |
| | 2019-2020 | Brake light (both chambers) | White/Red | A6 |
| Traverse / Equinox | 2019-2020 2019- | Brake light (both chambers) Front Turn indicator | White/Red Amber | A6 A6 |
| Traverse / Equinox | 2019-2020 2019- 2020- 2020- | Brake light (both chambers) Front Turn indicator Front Turn indicator | White/Red Amber Amber | A6 A6 A3 A6 |
| Traverse / Equinox Colorado | 2019-2020 2019- 2020- 2020- | Brake light (both chambers) Front Turn indicator Front Turn indicator | White/Red Amber Amber White/Red | A6 A6 A3 |
| Traverse / Equinox Colorado OTHER BRAN | 2019-2020 2019- 2020- 2020- DS: | Brake light (both chambers) Front Turn indicator Front Turn indicator Brake light (both chambers) | White/Red Amber Amber White/Red HERO | A6 A6 A3 A6 ADAPTEF |
| Traverse / Equinox Colorado OTHER BRAN Nissan Pathfinder | 2019-2020 2019- 2020- 2020- DS: 2020- | Brake light (both chambers) Front Turn indicator Front Turn indicator Brake light (both chambers) Front Turn indicator | White/Red Amber Amber White/Red HERO Amber | A6 A6 A3 A6 ADAPTEF A11 |

^{*} We recommend using our Chevy Headlight Adapter cables for a smooth and clean install.





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